ASTARTE

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Deliverable 9.37 - Awareness and preparedness movie and leaflets dedicated to the tsunami threat in the Mediterranean

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Abstract		This report focuses on educative actions that aim to encourage the development of								
(for dissemination)		tsunami-resilient communities. This task consists in providing end-users with material								
		adapted to their local cultural and geographical context. Collaboration between								
		researchers and practitioners is a good means of reaching these objectives. This								
			•		•			•	•	
		deliverable produces two kinds of tools: (i) leaflets introducing basic information about								
		tsunami hazard (e.g. forewarning signs of an impending tsunami); more specific								
information about the tsunamis events that ever occurred in the Past in each Te										
	modelled inundation zones; and advises, e.g. evacuation path, safe areas; (ii) a series							afe areas; (ii) a series of		
	short documentary films dedicated to tsunami hazard in the Mediterranean in the conte							terranean in the context		
	of low hazard but high vulnerability coastal areas.									
Evacuation drills were also organized in Heraklion, and were analysed in the frame						ysed in the frame of the				
WP9.										
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BACKGROUND

At present, no specific leaflets introducing basic information about tsunami hazard around the Mediterranean Sea exists, except those provided by the Intergovernmental Oceanographic Commission in the NEAMTWS¹ framework. In Greece and Turkey, the civil Protection has printed a small booklet for all types on hazards including tsunamis. However, such booklets are not available for the other ASTARTE Test sites.

Among the list of existing short prevention movies (Table 1) and longer documentaries (Table 2) or about tsunamis, only a few films were dedicated to tsunami hazard in Europe. Indeed, most of the prevention spots or movies that exist refer to disaster risk reduction or risk prevention but are not specific to tsunamis and identified cities in the NEAM region.

Table 1. List of prevention movies about tsunamis (0 to 10 minutes)

- Sismi'k, prevention video in Guadeloupe : https://www.youtube.com/watch?v=o6PSCHd9Ofg
- Territorial Center of Research and Educational Documentation (CRDP) of French Polynesia: https://www.youtube.com/watch?v=ZGrSgkByMFg
- ShantiUniverse: https://www.youtube.com/watch?v=Yj IzzMJdYQ
- Save the children, cartoon: https://www.youtube.com/watch?v=KXNg-Fb-Smw
- United Nations' video : https://www.youtube.com/watch?v=P1UmHS9kJgc
- Peruvian warning center, prevention spot for children: https://www.youtube.com/watch?v=nodmurv5tog
- « Les Témoins d'Outre-Mer (LTOM), with F. Schindelé : http://www.dailymotion.com/video/x490e12
- France TV education : http://education.francetv.fr/matiere/decouverte-des-sciences/cp/video/c-est-quoi-un-tsunami-professeur-gamberge
- Tsunami prevention in Polynesia, ARI project (Natural Hazard and risks, planning and information): https://www.youtube.com/watch?v=plUxtTMc31o
- National geographic : http://video.nationalgeographic.com/video/101-videos/tsunami-101?source=relatedvideo
- Mexican pot for children: https://www.youtube.com/watch?v=QzazPnoGe38
- IOC 2013: https://www.youtube.com/watch?v=w3hZ79lu6Hw
- « Tsunami walking the last mile »: https://www.youtube.com/watch?v=r5mj1VdNTwQ
- Humanitarian Practice Network, "10 things you should know about disaster risk reduction": https://www.youtube.com/watch?v=y16aMLeh91Q

Table 2. Documentary or movies (more than 10 minutes)

- Swiss TV, 24 minutes: https://www.youtube.com/watch?v=1YrFynD 13I
- Canal U, Rennes 2 university (France), 28 minutes, with Jean Braun:
 https://www.canalu.tv/video/universite rennes 2 crea cim/tsunamis.14541
- Unknown sources (Bangladesh meteo department, Bangladesh Water Development Board, Meteorological services of South Africa), 18 minutes: https://www.youtube.com/watch?v=hiCoUAoTDzQ
- « Notre planète », extract of a documentary about the landslide risk of the Palma islan's volcano in Canarias, 14 minutes: https://www.youtube.com/watch?v=2jb Wr6g1ns
- « Expédition tsunami » Marüm mission, Arte TV, 50 minutes: https://www.youtube.com/watch?v=EsRIpHIhWSc
- « Planète Terre », "From the origin of tsunamis 'life", 44 minutes : https://www.youtube.com/watch?v=mPqJxSdxMT8
- "C'est pas sorcier », 26 minutes : https://www.youtube.com/watch?v=jcrGcOLmgK4
- « Mengetahui bencana tsunami », B. Coster, F. Flohic, Planet Risk, 2006.

OBJECTIVES

This report focuses on educative actions that aim to encourage the development of tsunami-resilient communities. This task consists in providing end-users with material adapted to their local cultural and geographical context. Collaboration between researchers and practitioners is a good means of reaching these objectives.

TYPES OF PRODUCTS

This deliverable produces different kinds of tools (Table 3):

Test site	Posters	Leaflets/booklet	Tsunami	Film	Evacuation
			Educational		drill
			Platform		
Heraklion	NOA	NOA (Greek, English)	NOA	NOA	NOA
Tangier	CNRS	CNRS (French)			
Sines		CNRS (English)			
Colonia Sant		CNRS, UC (English, French,			
Jordi		Spanish)			
Nice		CNRS (French, English)		CNRS	
Siracusa	CNRS	CNRS, UNIBO (English,			
		Italian)			
Lyngen		CNRS, NGI (English)			
Haydarpasa	METU	METU (Turkish)		METU	
Gulluk Bay	METU	METU (Turkish)		METU	
Eforie Nord		INCDFP RA			

Table 3. Educative documents and actions performed in the frame of the WP9, Task 9.5.

1. Posters

Two types of posters were produced:

(i) Educational posters

NOA, in collaboration with NEAMTIC/UNESCO, produced two Educational posters. The first, which was produced by NEAMTIC in several languages, was translated by NOA in Greek, focuses on the general public and provides information regarding the phenomenon of tsunamis and the protection measures. The second, in English language, is dedicated to hotel guests (Fig. 1).

(ii) Two posters presenting a proposition of evacuation plan in Tangier (Fig. 2) and Siracusa (Fig. 3). These posters display the tsunami hazard area based on the worst case scenario, safe places and evacuation routes.

2. Leaflets

Specific leaflets have been created in the frame of the WP9 in Tangier, Sines, Nice, San Jordi, Siracusa, and Lyngen (Fig. 4 to 11). They are available in English. After their validation by the Test site leaders, the leaflet will be proposed to the local stakeholders, especially to the Civil Protection. Then the leaflets will be translated in the local language under request by the end-users. They are already available in French (Nice, Tangier) and Italian (Siracusa). Some booklets are also available in Greek (Heraklion), Turkish (Haydarpasa and Gulluk – Fig. 12), and Romanian (Eforie Nord).

The leaflets introduce basic information about tsunami hazard (e.g. forewarning signs of an impending tsunami); more specific information about the tsunamis events that ever occurred in the Past in each Test site; modelled inundation zones achieved in the frame of the WP8; and advises, e.g. evacuation path and safe areas which have been selected through scientific expertise and evacuation modelling in the frame of the WP9.

3. Documentary films

Short documentary films dedicated to tsunami hazard and risk perception in the Mediterranean were achieved in the context of low hazard but high vulnerability coastal areas.

Prevention spot on Nice

A 7 minutes sensitization film has been performed in Nice Test Site. Despite a low extent phenomenon compare to the events of Indonesia in 2004 and in Japan in 2011, the risk in Nice is actual. Indeed, according to the local population density and the urbanization of its coast, the human casualties and the damages for the city could be dramatic. That is the reason why Nice is preparing itself to face a tsunami, thanks to the cooperation of all the managers of the risk from France, the Mediterranean region and Europe. However, it is also up to everyone's responsibility, local authorities and local people, to get ready and develop the "culture" of the risk.

In this context, a 7-min. video has been performed by CNRS to sensitive the population and the tourists of Nice to the tsunami risk. It also aims to provide advises to them on how to react properly in case of tsunami warning. The film is available in free access online at the following link:

http://www.lgp.cnrs.fr/spip/spip.php?article230

> Documentary for tsunamis in EM region (Heraklion)

In April 2016, in the test-site Heraklion, NOA collaborated with the TV channel ZDF (Germany), which organized a documentary for tsunamis in EM region. The documentary film in English and Greek is expected to be ready by the end of 2017.

Prevention movies for Istanbul

- ✓ A short video has been produced by KOERI in consultation with Japanese experts. To assess the effectiveness of the produced material, a pre- and post-questionnaire with 10 questions have been prepared, which comprised three sections as personal attributes, general questions and understanding tsunami.
- ✓ Another Documentary film for ASTARTE in collaboration with all partners of ASTARTE has been prepared by METU in the framework of WP10.
- ✓ A third film was realized in Istanbul in 2015 by the CNRS. This film is in French, with subtitles in English. The main purpose of this film is to sensitive the public to the seismic and tsunami risks in the region, but also to show the "precarious" situation of Istanbul increasing significantly its vulnerability.

4. Tsunami Educational Platform

In the frame of ASTARTE activities and funding, during 2015-2016 NOA developed a "Tsunami Educational Platform" (TEP), consisting of four components: (1) video shows, (2) quiz-game in Greek, English and Italian languages, with a series of questions and multiple-choice replies, (3) posters, (4) a special tank filled of water where someone is able to produce a simple "tsunami" in a mechanical way in the one side of the tank, and to see the impact in the coast on the other side (Fig. 13).

The TEP was installed and exhibited in various occasions of massive events including the next: (a) the Athens Festival on Science & Technology, held in Athens, 5-10 April, 2016; the TEP booth was very successful, and the tank attracted great interest and enthusiasm, particularly among school kids who visited the Festival, and among them the US Ambassador in Athens who also visited the booth and tried the tank; (b) the 81st International Thessaloniki Fair (Thessaloniki) (10-18 Sept. 2016) where the TEP booth of NOA attracted hundreds of visitors, including the Minister of Research & Technology; (c) the Researchers' Night (EU initiative) held in the Democritus Research Center, Athens (30th Sept. 2016), where again hundreds of visitors interacted with the NOA's TEP; also a public talk regarding tsunamis was given; (d) the visit at NOA's premises in Athens, 31st March 2017, of 160 high-school students from Bologna, Italy, in collaboration with the tsunami team of UNIBO ASTARTE partner.

MINIATURES OF THE PRODUCTS

1. Posters

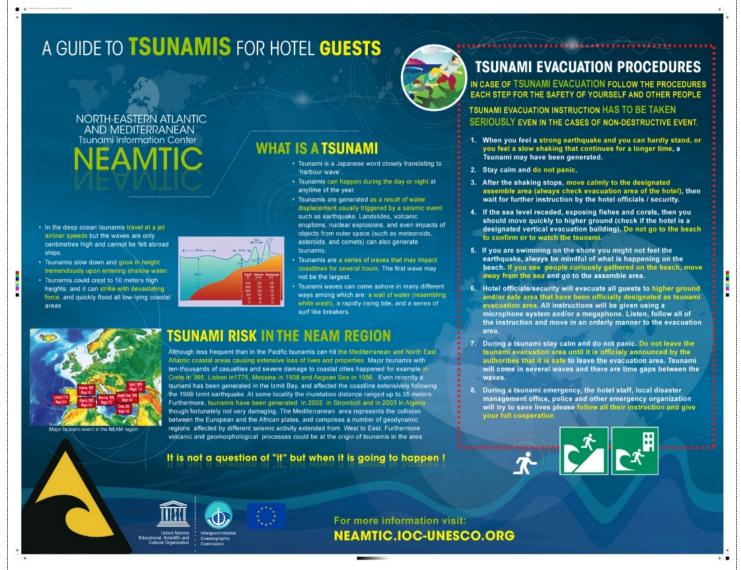


Fig. 1. Educational poster in Greece (NOA)

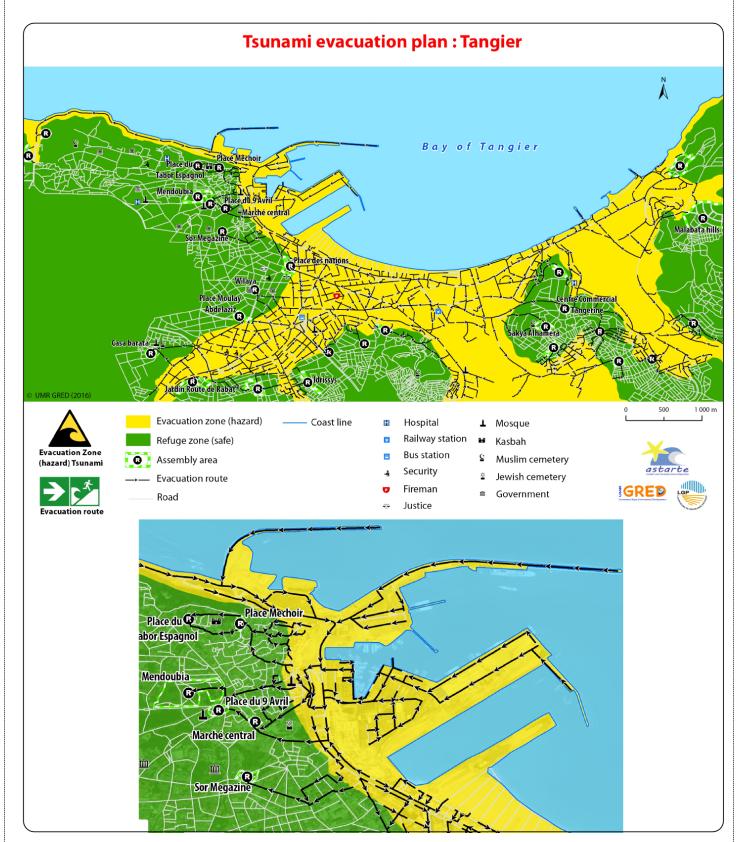


Fig. 2. Poster showing safe places and evacuation routes for tsunami in Tangier (CNRS)

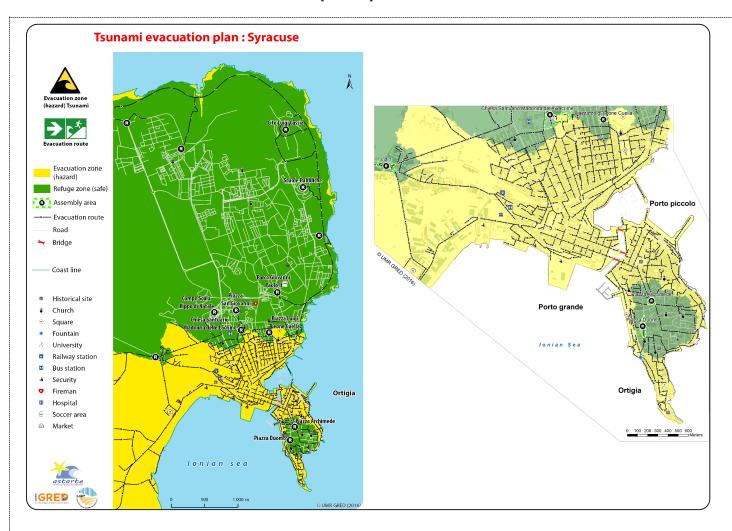


Fig. 3. Poster showing safe places and evacuation routes for tsunami in Siracusa (CNRS)

2. Leaflets (flyers)



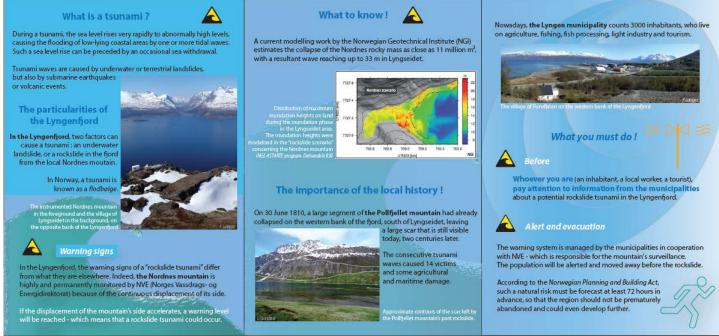


Fig. 4. Leaflet produced for Lyngen test site (CNRS, NGI)



La limite de déplacement

Emmenez le minimum.

La première vague riest pas toujours la plus importante i Une fois en sécurité, attendez les consignes officielles, l'inondation lors d'un tsunami peut durer plusieurs heures.

Fig. 5. Leaflet produced for Nice test site (CNRS)

Un peu d'histoire à Nice ...
Letsunami le plus marquant est celui du 16 octobre 1979. Une exter l'aéroport de Nice, sest effondrée provoquant un sunami et tua sonnes. Depuis le XVème siècle quarte sunamis doniquine sismiqui pé la ville de Nice. Le demier, en octobre 2003, sett più duit su me de Zeimour-Boumerdès (Algérie). Les vagues orit atteint 3 magnit et cause d'importants dégâts et coulé de nombreux bateaux reusement, il s'est produithors saisontounstique.



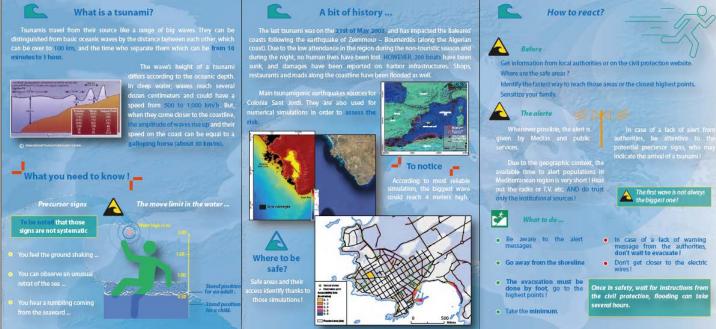


Fig. 6. Leaflet in English produced for Colonia Sant Jordi test site (CNRS)



Emmenez le minimum.

Fig. 7. Leaflet in French produced for Colonia Sant Jordi test site (CNRS)



Fig. 8. Leaflet produced for Sines test site (CNRS)



Fig. 9. Leaflet produced in English for Siracusa test site (CNRS, UNIBO)



Cosa fare...

Allontanarsi dalla costa

Meglio muoversi a piedi,
raggiungendo il punto più alto

Fig. 10. Leaflet produced in Italian for Siracusa test site (CNRS, UNIBO)

Dove fuggire?

Possibili precursori

Nota bene: questi segnali non sono sempre presenti In caso di mancata allerta da parte delle autorità, non aspettare a fuggire!

Allontanarsi da cavi elettricil



La limite de déplacement dans l'eau ...

Fig. 11. Leaflet for Tangier test site (CNRS, CNRST)

Un peu d'histoire à Tanger...

Le tsunami de Lisbonne du 1 er novembre 1755 est l'événement le pli dévastateur dans la région nord-atlantique. La vague, d'environ 25 mars à Tanger, provoqua des dépais l'en est plus des de pombreuses villi marocaines entre Tanger et Agadir èt in de l'annices de l'entre 1868 per une vague de tsunami d'1870.

N'approchez pas des fils électriques,

L'évacuation doit se faire à pied, dirigez vous vers les points hauts
 Emmenez le minimum.

 Mattendez pas de tweeter, mettre à jour votre profil facebook ou poster une vidéo sur Youtube pour évacuer.

Eloignez-vous du rivage

Emmenez le minimum.



Fig. 12. Leaflet produced for Turkish test sites (METU, KOERI)

3. Tsunami Educational Platform









Fig. 13. Educational activities with the "Tsunami Educational Platform" of NOA in Athens (upper left), April 2016, in Thessaloniki (upper right), September 2016, and in NOA's premises, Athens (lower left) with the Italian school students, March 2017. In one side of the tsunami water tank the contribution of ASTARTE is acknowledged (lower right).